



2017 Sponsorships

We invite you to partner with The Art Museum of Eastern Idaho (TAM) in providing exceptional art experiences through a 2017 HeART of Idaho Century Ride sponsorship!

The Event

TAM is hosting its 9th annual century ride in Idaho Falls, Idaho on August 12 of 2017. This popular event draws riders from around the country ranging in age from 5 to 85. We anticipate 300+ riders in 2017!

The ride follows the scenic Snake River south of Idaho Falls, through verdant farmland, Grand Teton views and striking desert vistas. Options include 25, 62, 100 mile distances including the Cupcake 100 (flat century). The ride begins and ends at Snake River Landing. Along each route, riders will find fully stocked rest stops and fantastic ride support. The post-ride BBQ celebration includes live music, a beer garden, massage therapists and prize drawings!

Presenting Sponsor \$5000

- Headliner sponsorship with corporate logo during event
- Corporate banner prominently displayed at registration and finish (banner provided by sponsor)
- Promotional booth space near registration area
- Ten free rider entries • Advertisement/product in goodie bag
- Corporate logo on event T-shirts, event website, and all final promotional materials and advertising

Platinum Sponsor \$2500

- Corporate banner displayed at registration and finish (banner provided by sponsor)
- Promotional booth space near registration area
- Six free rider entries • Advertisement/product in goodie bag
- Corporate logo on event T-shirts, event website, and all final promotional materials and advertising

Gold Sponsor \$1000

- Corporate banner displayed at registration and finish (banner provided by sponsor)
- Promotional booth space near registration area
- Four free rider entries • Advertisement/product in goodie bag
- Corporate logo on event T-shirts, event website, and all final promotional materials and advertising

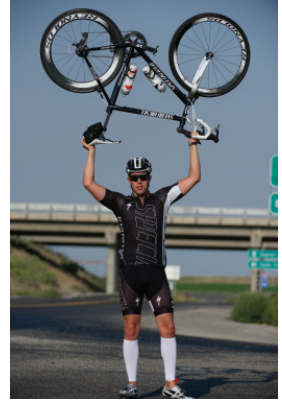
Silver Sponsor \$500

- Corporate banner displayed at registration and finish (banner provided by sponsor)
- Promotional booth space near registration area
- Two free rider entries • Advertisement/product in goodie bag
- Corporate logo on event T-shirts, event website, and all final promotional materials and advertising

Bronze Sponsor \$250

- One free rider entry • Advertisement/product in goodie bag
- Name on event T-shirts, event website, and final promotional materials and advertising





Photos courtesy of Kort Duce



2017 Sponsorship Commitment Form

We are proud to serve as a sponsor for the 2017 HeART of Idaho Century Ride.

Please check one \$5000 Presenting \$2500 Platinum \$1000 Gold \$500 Silver \$250 Bronze

Sponsorship Contact Person _____

Title _____

Company/Organization _____

Address _____

City/State/Zip _____

E-mail _____

Phone _____

Signature _____ Date _____

Please complete this form and mail payment to:

The Art Museum of Eastern Idaho
300 South Capital Avenue
Idaho Falls, ID 83402

Questions?

Miyai Abe Griggs
Phone 208.524.7777 or
mabe@theartmuseum.org

Thank you for your support!

